

# KIRA KOSARIN

DIRECTOR | PRODUCER | ACTOR | CONTENT CREATOR

2025 PRESS KIT



# ABOUT **KIRA KOSARIN**

**K**ira Kosarin may just be, as Teen Vogue puts it, “**a real-life superhero.**” At just 27 years old, the actor-turned-producer has amassed over 40-million fans, all while starring in and producing over 130 episodes of single and multi-cam television.

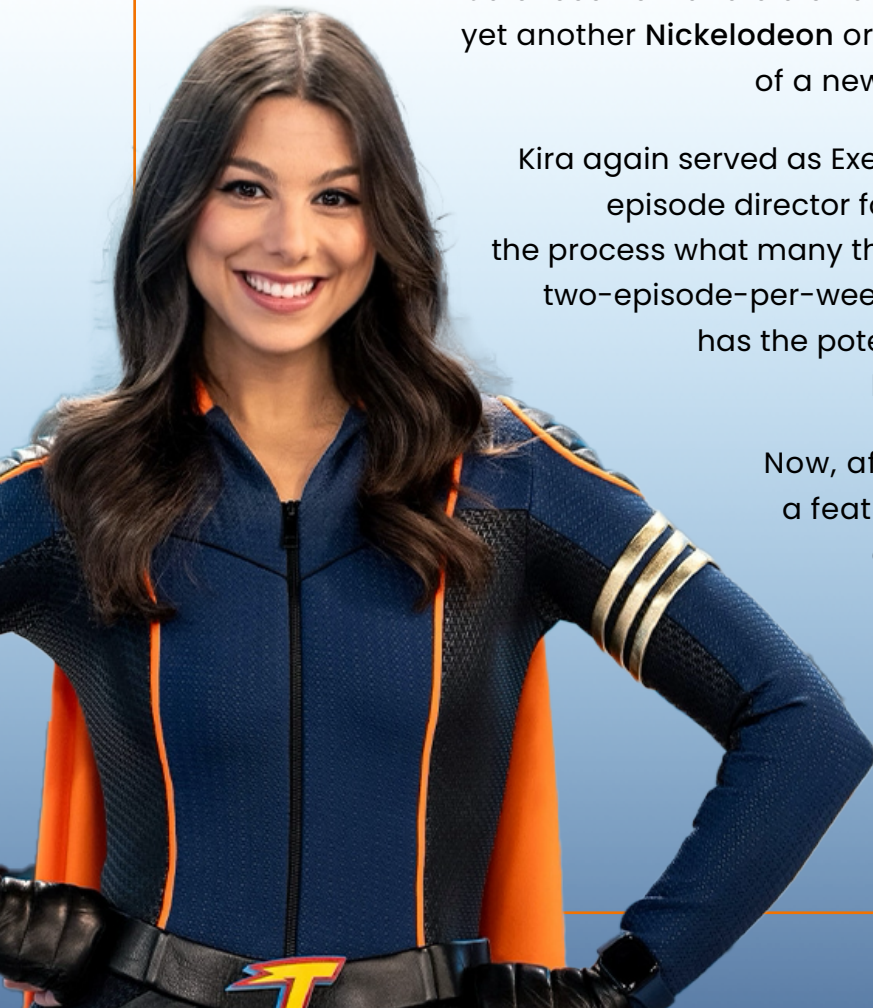
Kira first honed her skills as number one on the 106-episode run of Nickelodeon’s international smash hit ***The Thundermans***. When the beloved franchise hit streamers in 2021, audiences flocked to watch, pushing the show to the top of Netflix’s global charts, prompting Nickelodeon to order a feature-length movie based on the original series with Kira at the helm as Executive Producer – providing leadership, approval on format, style, and tone, as well as selection or consultation on virtually every creative and staff position from lead writer and showrunner on down.

Working intimately on development alongside the original show’s creator, Jed Spingarn, Kira combined her unparalleled insight into her show’s fans, her profound knowledge of the genre, and her sharp mind for production to ensure ***The Thundermans Return*** would be another fan-favorite. And it was.

Audiences new and old swarmed to Paramount+ to watch, leading to yet another Nickelodeon order – this time for a full 26-episode series of a new spinoff: ***The Thundermans: Undercover***.

Kira again served as Executive Producer and lead actor, as well as episode director for the four-month shoot, accomplishing in the process what many thought might not be possible: a breakneck two-episode-per-week production schedule which, now proven, has the potential to transform industry standards and budgets for multi-cam sitcom production.

Now, after 100+ episodes of ***The Thundermans***, a feature-length revival, a subsequent spin-off, and a fan-favorite multi-episode arc as Betsy Kelso in Netflix’s next-generation revival of ***That ’70s Show***, Kira is in a unique position to use her experience to be a formidable executive producer, showrunner, actor and director to tackle her highest goal and aspiration: to bring back the golden age of sitcom.



# SOCIAL MEDIA

With over **40 million** followers, Kira stands as one of the world's most influential content creators. Kira uses this enormous platform to engage with her fans, share her passion for education, and to produce entertaining content in collaboration with select partners including StateFarm, Hugo Boss, Paramount, Mastercard, Papa John's, New Balance, Mentos, and more.



# SELECT **PRESS**

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Following is an assembly of press highlights, including podcast appearances, magazine cover stories, fashion shoots, and red carpet looks

# PODCASTS

Kira frequently makes podcast appearances, discussing her work, life, the state of the industry, and more. Pull clips from these episodes regularly generate *millions of views* across social platforms.

Appearances include *The Lightweights Podcast*, *The Zach Sang Show*, *Oh Here We Go*, *Hold for Sound*, *The Sit and Chat*, *Joely*, *Really Mental*, and *Jordyn Jones*.

Two select episodes are hyperlinked below.

*LIGHTWEIGHTS PODCAST* with Joe Vulpis FEB '25



*HOLD FOR SOUND* NOV '23



# PRINT

## COMPOSURE

ISSUE N° 20

COVER STORY  
sincere and human side

# Kira Kosarin



Stylist: Tasha  
Hair: Emma  
Makeup: Maria B...

**WHAT WERE SOME OF YOUR EARLIEST MEMORIES OF BEING THE MUSIC VIDEO FANBOY?**  
—My favorite moment was filming the show, most likely opening a door that led to the room of doubt ahead. It was so fun and so incredible. It's so special to me.

**CAN YOU SHARE WITH US YOUR CURRENT MUSICAL INFLUENCES?**  
—I love so many. My current musical influences are: The Weeknd, Drake, SZA, Lil Nas X, Halsey, Justin Bieber, Miley Cyrus, Selena Gomez, Ariana Grande, Janelle Monáe, Maren Morris, Alessia Cara, Camila Cabello, Cardi B, Justin Bieber, — could keep going but you get the gist.

**HOW DO YOU FEEL ABOUT YOUR FIRST COLLECTOR'S EDITIONS RELEASE RECENTLY? YOU'VE BEEN COLLECTING FOR YEARS. WILL THERE BE AN ALBUM RELEASE SOON?**  
—Yes, I'm still off on it. It's coming out on April 15th. The releasing years worth of music throughout the past year across multiple projects. I'm really excited to finally share all of it. I've been working hard on it so long.

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—This is my project, in particular, is my personal life. It's so special to me.

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For our 20th issue, Kosarin shares with us more on her journey from a young teen actress to a self-confident woman—no cape, no mask, no disguises.

### LOOKING BACK, WHAT WERE SOME OF THE MOST VALUABLE LESSONS YOU LEARNED WHILE WORKING ON NICKELODEON'S THE THUNDERMANS?

—I learned how big the world is, and how much smaller it feels when you travel the world. I am grateful to Nickelodeon for all the incredible experiences I had while doing international promo for the show.

### HOW DOES IT FEEL TO SHED THE IMAGE OF PHOEBE AND SHARE MORE OF YOURSELF WITH THE WORLD?

—It's a relief to be able to share myself in a more authentic way, even if it does open me up to a lot more criticism. People are very used to a preconceived notion of who I am or rather who I was as a young teen on television.

### SOME FANS HAVE STRUGGLED WITH THE IMAGE CHANGE, BUT YOUR RESPONSE TO THIS WAS EXCEPTIONAL! HOW IMPORTANT IS IT FOR YOUNG CELEBRITIES TO ADDRESS THESE ISSUES RIGHT AWAY?

—Thank you! To be honest, I'm not sure there is a right way. Some people choose to ignore the public commentary, which I think is an equally valid response. Some people engage with anger, which I don't feel is productive, but I also understand why some people take attacks personally (especially when they hit an existing insecurity).

I feel like I owe a lot to the people who've supported me over the years. I feel a sort of responsibility to address their fears, but I do so with firm confirmation that I am determined to live my adult life as I see fit and without fear of judgment from people who don't know me personally.

Public perception aside, I'm making every move in my life and career based on what feels genuinely representative of my personality, my artistry, and the things that are important to me. That feels like the best way for me to operate right now.

### ON MUSIC

### YOUR FOCUS IS SHIFTING TO MUSIC RIGHT NOW. CONGRATULATIONS ON THE RELEASE OF YOUR NEW SINGLE "VINYL"—HOW DOES IT FEEL TO HAVE IT OUT AND AVAILABLE?

—Thank you! It's really nice to have it out, especially since I wrote it 3 years ago. Now that the lead single is out, it means the rest of the singles and album are coming really soon, which is the most exciting part for me. My second single "Love Me Like You Hate Me" dropped February 15th. Also, my next singles are "47 Hours" releasing on March 8th and "Take This Outside" on March 29th.



She may be known for her four-season stint as superhero Phoebe on Nickelodeon's "The Thundermans," but since the show ended in May of last year, Kira Kosarin has begun to explore—and conquer—the industry on and off-camera. Never one to shy away from hard work or from showcasing her many gifts, Kosarin is turning heads and wowing the world with her can-do spirit and multifaceted talents. With a debut R&B album, an international album tour, a role in a HULU hit and a co-directed TV pilot episode under her belt in 2019 alone, it's clear that Kosarin is just getting started.

Coming from an incredibly gifted home, Kosarin attributes her interest in performing to her family, particularly to her composer uncle, her actress mother and her music director father. According to Kosarin, her whole family "did Broadway Theater in different capacities," and her early childhood is vividly marked with memories of watching them from the wings. "I grew up, basically backstage, watching my mom perform and my dad produce music and my uncle conduct—so I always knew I wanted to be in show biz."



"I specifically knew I wanted to do TV and film by the time I was 12," Kosarin continues. "I took a comedy acting class in Florida and I got hooked immediately." Young Kosarin's childhood continued to blossom with more memories of theater life, only this time she was the one taking a bow. "I had done regional theater in Florida, community theater, school plays and all that good stuff," she says, "and then this acting teacher who found me in Florida invited me out to LA for a summer workshop. I went, met my agent and sort of never left."

Now as an adult, Kosarin wants to pay what she learned forward to the next generation of young talent. This summer, she worked with Camp Hollywood, a "summer intensive acting camp" put on by Kosarin's old acting school, to co-direct a pilot episode of "The Leners." Not only does this program build reels. "When I was on 'The Thundermans,' Camp Hollywood been shadowing an opportunity going to do our her face," and



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## Fresh-Faced and Fearless Kira Kosarin Is Giving Show Biz a Run for Its Money



**KIRA KOSARIN**  
 @kirkosarin  
 AMERICAN RECYCLES CLOTHING  
 Los Angeles, CA  
 www.americanrecycles.com

**the year of kira**

WRITTEN BY JORDAN NISHKIAN  
 PHOTOGRAPHER: TAE KWON  
 STYLING: TAE KWON  
 HAIR: MALINA VILLALBA  
 MAKEUP: BRIAN BOND



# SHUBA

ISSUE # 28  
VOL. 12

## KIRA KOSARIN

MODEL - KIRA KOSARIN @KIRAKOSARIN | PHOTOGRAPHER - ANGELINA VENTURELLA @ANGELINAVENTURELLAPHOTO  
 STYLIST - AMRITA @STYLEDBYAMRITA | HAIR BY - SOPHIE ROSE @BEAUTYSOPHIEROSE  
 MAKEUP BY - SUSIE @MUA.SUSIE | LOCATION - @RAGDOLLINPKALACE

Dress: White Fox Boutique (IG: WhiteFoxBoutique)

MODEL - KIRA KOSARIN @KIRAKOSARIN  
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"I specifically knew I wanted to do TV and film by the time I was 12," Kosarin continues. "I took a comedy acting class in Florida and I got booked immediately." Young Kosarin's childhood continued to blossom with more memories of theater life, only this time she was the one taking a bow. "I had done regional theater in Florida, community theater, school plays and all that good stuff," she says, "and then this acting teacher who found me in Florida invited me out to LA for a summer workshop. I went, met my agent and sort of never left."

From there, Kosarin's name speckled the credits of various shorts and TV shows as small roles, but by the time she was 14, she had landed a leading role on "The Thundermans." "It's so hard to sum up what I learned on 'The Thundermans' because it was ages 14 through 20—I learned everything!" she explains. Her time as Phoebe Thunderman not only offered her an incredible, first-hand learning experience, but it also provided her with a network of amazing people and resources. "It set me up in every way; it set me up for directing and just being on-set. It set me up for how to have a full-time job at 14 years old and have people relying on my ability to, you know, be a responsible, adult human-being and do my work every day," Kosarin says with a smile. "We also traveled a lot for the show, so that was my opportunity to see the world for the first time, which was really cool."

Now as an adult, Kosarin wants to pay what she learned forward to the next generation of young talent. This summer, she worked with Camp Hollywood, a "summer intensive acting camp" put on by Kosarin's old acting school, to co-direct a pilot episode of "The Lerrners." Not only does this program build professional experience for its students, but it also creates short films for their reels. "When I first moved to LA, I did [Camp Hollywood] for three years before I booked 'The Thundermans,' and it sorta taught me everything I knew," Kosarin notes. Little did she know, Camp Hollywood would later re-enter her life to help her hone in her skills behind the camera. "I'd been shadowing sitcom directors all over the country for the past couple years kind of waiting for an opportunity to direct for real, and I got a call from the school saying 'Hey, Japheth Gordon is going to do our first sitcom, come direct for us,'" Kosarin recounts as an eager smile illuminates her face, "and I was like, 'Yes, yes, yes!'"

Kosarin was ready to accept this new role with all of its challenges, and building a sitcom pilot in 10 days from start to finish surely presented its own obstacles. "It's crazy because I wasn't just directing—I was in editing for seven nights and built the laugh-track from scratch. We actually built a sitcom in 10 days...and we were making it work as we go, trying to make it the best sitcom it could be. And it totally worked out," she says. "I'm really proud of it."

Co-directing "The Lerrners" pilot and being back with Camp Hollywood was an amazing experience, but for Kosarin, working with the next generation of talent was the highlight. "That's the whole reason I want to direct kids' shows," Kosarin explains. "There's so much that I wish people had told me when I was that age starting off, so to be able to see these kids literally, exactly at the same point in their journey as I was nine years ago, [I want to] try to interject with things that would have made my life easier back then."

### KIRA KOSARIN





08

Photographer | Drew Castorena  
 Stylist | Fabio Gasparos  
 Makeup | Katrice Blackstock for Exclusive Artists  
 Hair | Bradley Locke



NUDE.

NUDE.

"I always say I'm a music fan who got lucky enough to be able to create music. I feel very lucky that my career and my greatest passion align so well."

**Being a woman of many talents, do you have any secret skills that not many people know about?**  
 KK: Oh gosh. I think most of them were acquired at some point or another during my television career. I think a lot of people are surprised that in my personal time I actually tap dance so much as I sing. Also, I act a little more "freaky" than I was when I was in children's roles and probably wouldn't be too far off from the real me either.

**You grew up in front of the camera on "The Thundermans" across nearly five years. What was one of the most important lessons you learned from that experience?**  
 KK: It would be impossible to come to work in just one, especially when I had such a "thunderful" day to do over and over again through the shoot. I guess the biggest and most successful learning experience was probably the International Day For Mathematics and my dad and I had to make a tape to do some. Being the world star that continues through my perspective on the TV show.

**What are three things you couldn't leave your life?**  
 KK: My family, my friends, and music.



NUDE.

**Both of your parents are performers and you grew up singing, dancing, and acting. Would you say performing is in your blood?**  
 KK: Absolutely, no question. My whole childhood was scored by my father playing piano and singing in the living room, while my mother sang along in harmony. I grew up backstage at the Lust-Fantome Theater where my mom was in the cast of *Beauty and the Beast* until I was six. I was captivated by the magic of performing in any capacity since I was a tiny little toddler. I don't think I ever stood a chance to be as happy as I am doing anything else.

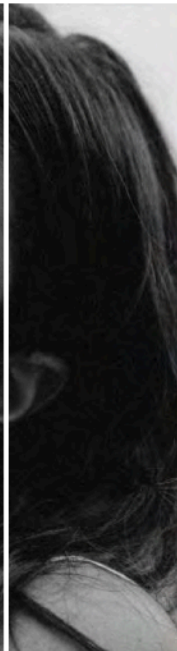
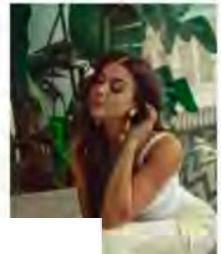
**Now that you're done filming "The Thundermans" you're starting to focus on your music. How would you describe your relationship with music and songwriting?**

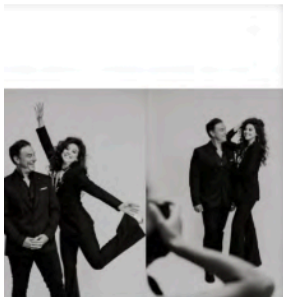
KK: Music has always been my first love. Working for Nickelodeon for six years was incredible, but most people don't know I spent every spare moment of those years on set in my dressing room with my guitar, turning my diary into R&B and writing the absolute worst of material. Growing up, songwriting was the only way I could articulate or even understand my experience. It was always something deeply personal and special to me. Now as an adult, the added layer of sharing my work with the world in hopes that someone will relate to my lyrics and feel a little less alone makes it even more special. Songwriting is an art form, I deeply respect and am so grateful I got to do professionally. I always say I'm a music fan who got lucky enough to be able to create music. I feel very lucky that my career and my greatest

talent's favorite artist, James Taylor, which is where a lot of the finger-picked guitar patterns in my music comes from. Corinne Bailey Rae and Tori Kelly were my introduction to the world of acoustic R&B. As a teenager, I was introduced to the modern world of R&B, hip-hop, and rap music. Artists like Ke\$ha, SZA, Frank Ocean, Chance the Rapper, Childish Gambino, HER, Bryson Tiller, and Daniel Caesar have been my biggest, consistent inspirations for the last few years. They all were big influences on me while creating my upcoming album.

**When you're writing songs or singing, do you inhabit a different creative mindset than when you're acting?**

KK: Absolutely. Acting requires me to inhabit another person's experience, whereas writing and singing requires me to tap deeply into myself and into my own creative voice.





**How do you feel about the new album?**  
Kira: It's a really exciting time for us. We've been working on it for a while, and we're really happy with how it turned out. It's a mix of old and new, and we think it's going to be a great listen for our fans.

**What's the inspiration for the new album?**  
Kira: We were inspired by a lot of different things. We wanted to create a sound that was unique and that we could be proud of. We wanted to explore new sounds and genres, and we think we did that really well.

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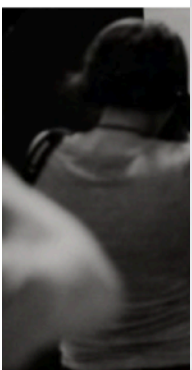
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# RED CARPET

SELECT LOOKS

Grammys 2023 | AppleTV+ *Palm Royale* Premiere | NETFLIX *Outer Banks* S3 Premiere  
NETFLIX *A Family Affair* Premiere | Grammys 2024 | Kids Choice Awards 2023  
*Spiderman: Into the Spider-Verse* Premiere | *The Thundermans Return* Premiere | Grammys NextGen Gala 2024

